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## NON BLIND WATERMARKING THEME FOR IMAGE AND VIDEO VICTIMISATION DWT-SVD

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### Abstract:

Recent developments in digital image and web technology facilitate the common users to simply manufacture illegal copies of the pictures. In order to resolve the copyright protection issues of the image, many watermarking schemes are wide used. Very few watermarking schemes are planned for outlining the copyrights of color image. To resolve the copyright protection downside of color image, we have a tendency to propose an efficient, robust and unobservable color image watermarking theme. This theme embeds the watermark into cowl image in (Red, Green, Blue) RGB area. The mixtures of distinct wave remodel (DWT) and Singular Value Decomposition (SVD) square measure accustomed plant the watermark.

**Keywords:** DWT, SVD, DWT-SVD.

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### 1. Introduction

The security and believability problem with digital image is becoming common than ever, thanks to the rise of multimedia and web technology. On web, digital images are simply and wide shared among the various users at completely different geographical places. On a daily basis great amount of digital pictures are transmitted over the net in numerous applications. As digital technology permits unauthorized reproduction of digital pictures, the protection of the copyrights of digital image could be an important issue. Image watermarking schemes are accustomed shield the digital pictures. Image watermarking is that the method of embedding associate degree unobservable data (watermark) into copy image. The image watermarking schemes are wide accustomed solve the copyright protection issues of digital image associated with misappropriated usage or distribution. Many image watermarking schemes are proposed, considering completely different viewpoints. The image Watermarking schemes are classified into differing kinds based on domain of process, visibility of watermark and rigidity of theme. Supported the domains of process, the watermarking schemes are classified into 2 categories: spatial-domain and frequency-domain schemes. Spatial domain schemes introduce the watermark by directly modifying the constituent values of the duvet image and these schemes are less complex in computation. On the opposite hand, rework domain

schemes introduce the watermark by modulating the frequency coefficients during a reworked domain like, Discrete circular function Transform (DCT), Discrete Fourier rework (DFT) and Discrete ripple Transformation (DWT).

Transformed domain schemes are a lot of strong in comparison to spatial domain schemes. The lustiness of the moving ridge domain scheme is enhanced. During this theme the moving ridge remodel is applied on chaotic supply map. This theme is strong to geometric attacks however sensitive to filtration and sharpening. The Singular Value Decomposition (SVD) is numerical technique for diagonalizing the image matrices during which transform domain accommodates basis state that's best. To achieve high lustiness against attacks like mathematician noise, compression and cropping the combos of DWT-SVD are used. The mix of DWT- SVD was planned to insert the watermark into the high frequency sub band of canopy image. This theme is rigid to differing types of image processing operations. The SVD is applied on sub bands ICSH and hectoliter sub bands and also the watermark is embedded into these SVD remodeled sub bands. The rigidity of this theme is analyzed considering differing types of image process operations. In few schemes, each watermark and canopy pictures are preprocessed in remodeled domain to attain high rigidity. Within the literature, several schemes uses the SVD-DWT based embedding for grey scale image watermarking. The proposed theme embeds the monochrome watermark into color cowl image. the color image is described by Red (R), Green (G) and Blue (B) channels. Out of those 3 channels, change within the intensity of R channel is that the most sensitive to human eyes whereas for B channel it's least sensitive. Hence, in the planned theme the blue channel is taken into account for embedding. The moving ridge remodel of image offers four frequency sub-band coefficients. In image process every subband is immune to differing types of attacks or transformations.. For example, the low frequency subbands coefficients square measure less strong to geometrical distortions and histogram leveling. Within the planned theme the copy of the watermark is embedded into all subband coefficients which is difficult to destroy the watermark even when the various types of attacks on the watermarked pictures to enhance the robustness of the theme the watermark is embedded into singular values of various sub-band coefficients obtained from B channel of the color image.

### 1.1 Steganography

Art of writing hidden messages and recipient knows the existence of the message.

*"Message Existence Secret"*

### 1.2 Cryptography

Cryptography hides the contents of the message from an attacker, but not the existence of the message. Message itself is not disguised, but the content is obscured. Anybody can see that both parties are communicating in secret.

*" Message Contents secret"*

### 1.3 Watermarking

The process of embedding information into another object. *"Recognizable image or pattern"*

Steganography/watermarking even hide the very existence of the message in the communicating data.

## 2. SINGULAR VALUE DECOMPOSITION

Singular Value Decomposition (SVD) is a good tool for minimizing knowledge storage and knowledge transfer within the digital community. In algebra, the Singular Value Decomposition (SVD) could be a resolving of a true or complicated matrix, with several helpful applications in signal processing and statistics. SVD technique in image process applications to be noticed is

- a) The SVs (Singular Values) of a picture has superb stability, which suggests that once atiny low worth is superimposed to Associate in nursing image, this doesn't have an effect on the standard with nice variation.
- b) SVD is in a position to expeditiously represent the intrinsic pure mathematics properties of a picture, wherever singular values correspond to the brightness of the image and singular vectors mirror geometry characteristics of the image.
- c)A picture matrix has several little singular values compared with the primary singular worth. Even ignoring these little singular values within the reconstruction of the image doesn't affect the standard of the reconstructed image.

## 3 .DISCRETE WAVELET TRANSFORM

The discrete wavelet transform divides the image into four parts as in the following procedure:

- (P1) The scaling function  $\phi(x) \phi(y)$  produces the top left part.  
 (P2) The vertical wavelet function  $\psi(x) \phi(y)$  produces the top right part.  
 (P3) The horizontal wavelet function  $\phi(x) \psi(y)$  produces the bottom left part  
 (P4) The diagonal wavelet function  $\psi(x) \psi(y)$  produces the bottom right part.

The top left part is called an approximation because it is smooth and has large values. The other three parts are called details because they emphasize horizontal, vertical, and diagonal edges, respectively. These three parts have small absolute values except for edges.

DWT decomposes image into four non overlapping multi resolution sub bands:



LL1 (Approximate sub band), HL1 (Horizontal sub band), LH1 (Vertical sub band) and HH1 (Diagonal Sub band). Here, LL1 is low frequency component whereas HL1, LH1 and HH1 are high frequency (detail) components. Embedding watermark in low frequency coefficients can increase robustness significantly but maximum energy of most of the natural images is concentrated in approximate (LL1) sub band. Hence modification in this low frequency sub band will cause severe and unacceptable image degradation. Hence watermark is not embedded in LL1 sub band. The good areas for watermark embedding are high frequency sub bands (HL1, LH1 and HH1), because human naked eyes are not sensitive to these sub bands.

They yield effective watermarking without being perceived by human eyes. But HH1 sub band includes edges and textures of the image. Hence HH1 is also excluded. The rest options are HL1 and LH1. But Human Visual System is less sensitive in horizontal than vertical. Hence Watermarking is done in HL1 region.

In numerical analysis and practical analysis, a discrete wavelet Transform (DWT) is any riffle remodel that the wavelets area unit discretely sampled. like different riffle transforms, a key advantage it's over Fourier transforms is temporal resolution: it captures each frequency and site information (location in time).

#### 4. VIDEO WATERMARKING

Digital watermarking is categorized into image watermarking, video watermarking and audio watermarking depending upon the vary of application. Video watermarking is very completely different from image watermarking; even supposing some techniques is viewed as associate degree extension to that. Video watermarking refers to embedding watermarks during a video sequence so as to safeguard the video from smuggled repeating and identify manipulations. a spread of strong and fragile video watermarking strategies are projected to unravel the smuggled copying and proof of possession issues yet on identify manipulations . The strategies is divided into techniques that job on compressed or uncompressed knowledge. Various varieties of watermarking schemes are projected for different applications. The watermarking techniques have been applied either within the spatial domain or within the frequency domain mistreatment numerous transforms.

### 5. EXPERIMENTAL RESULTS

The series of experiments are conducted to analyze the effect of embedding and extraction on the image and video.



Fig : 5.1 Original image



Fig:5.2 Original watermark image

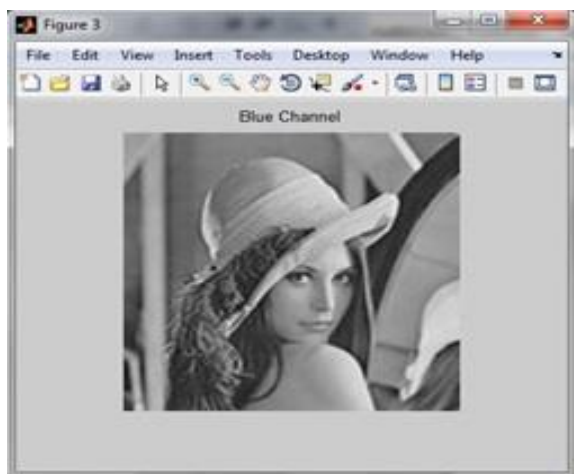


Fig:5.3 Blue channel image

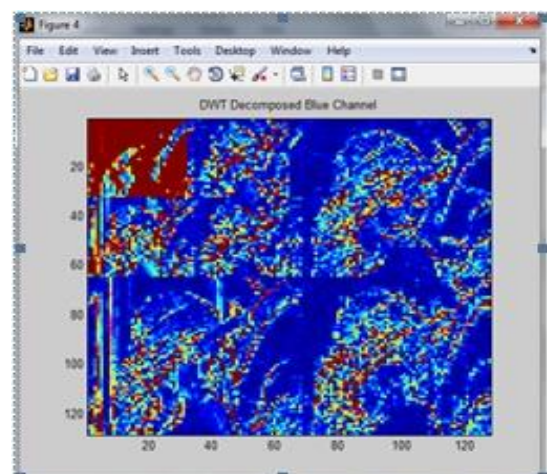


Fig:5.4 DWT Decomposed Blue Channel Image

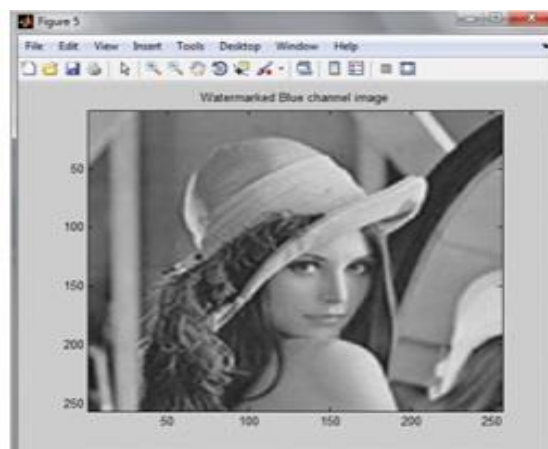


Fig:5.5 Watermarked Blue channel image



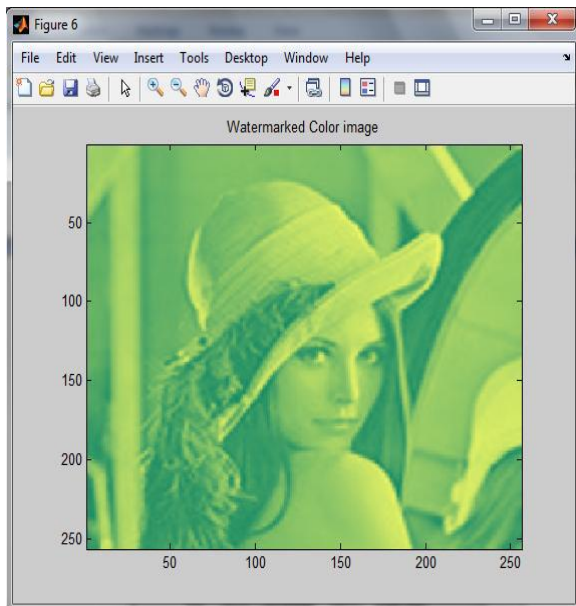


Fig:5.6 Watermarked Color image

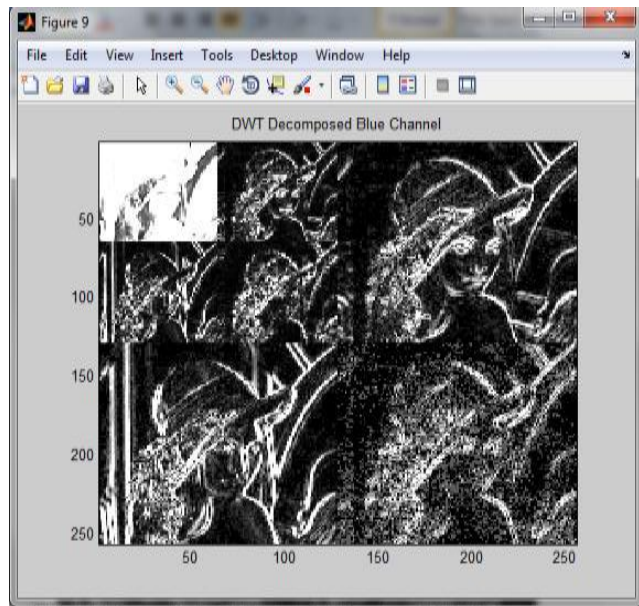


Fig:5.9 DWT Decomposed Blue channel

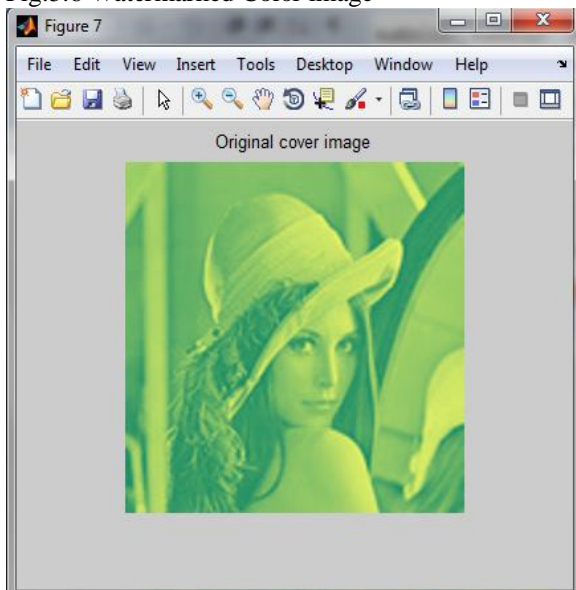


Fig:5.7 Original Cover Image

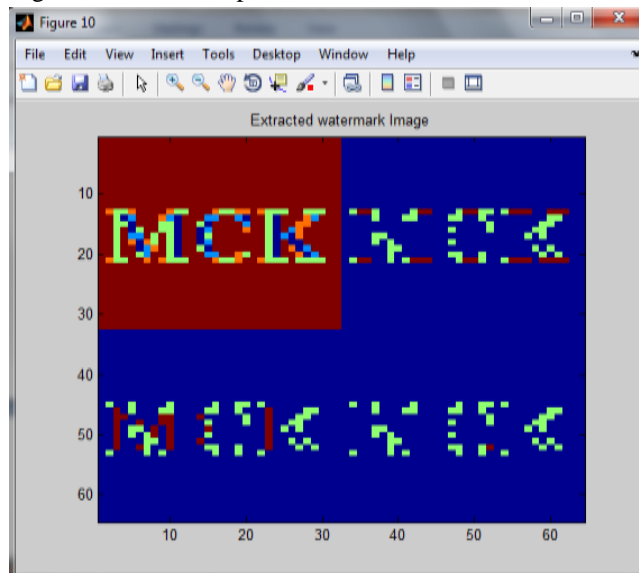


Fig:5.10 Extracted watermark image

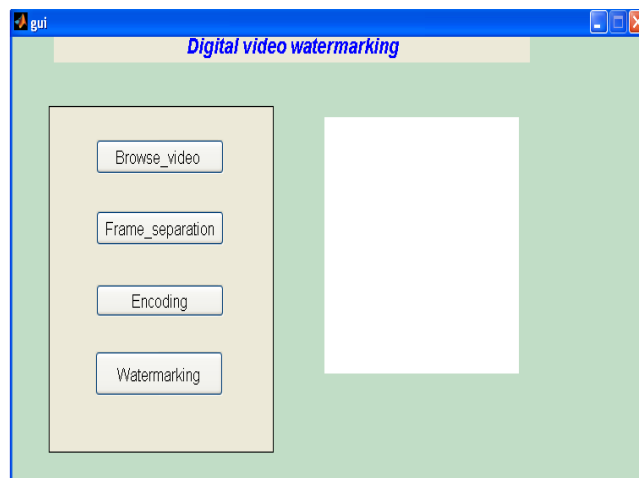
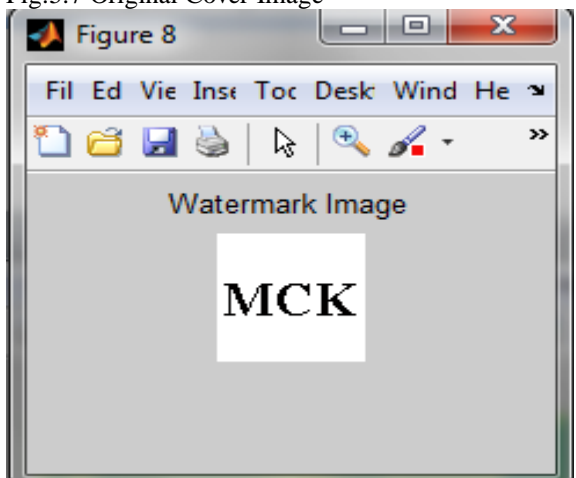


Fig 5.11 : GUI of Digital video watermarking

Fig: 5.8 Watermark image

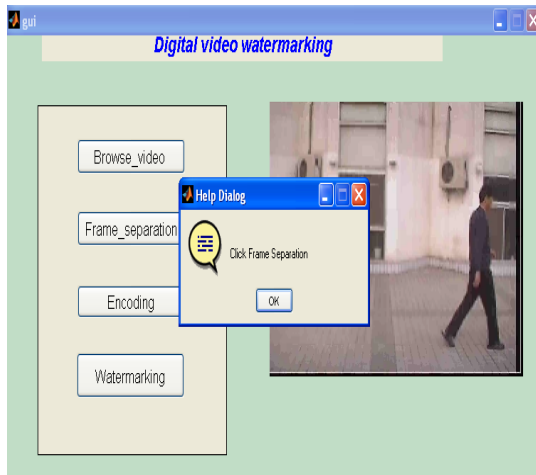


Fig 5.12 : Frame separation of video

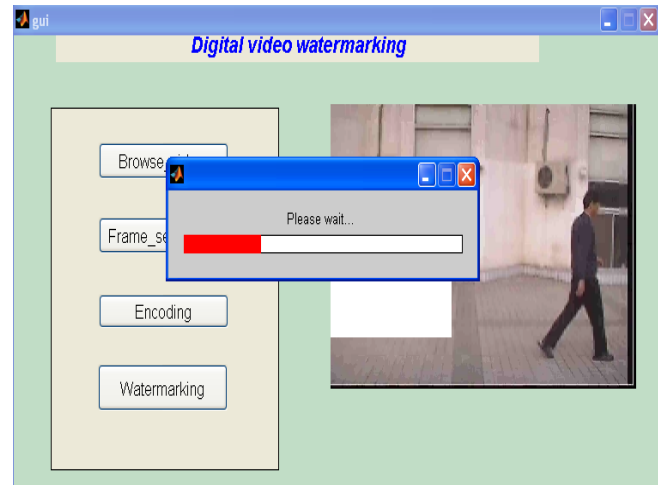


Fig 5.13 Frame separation process



Fig 5.14 Encoded image

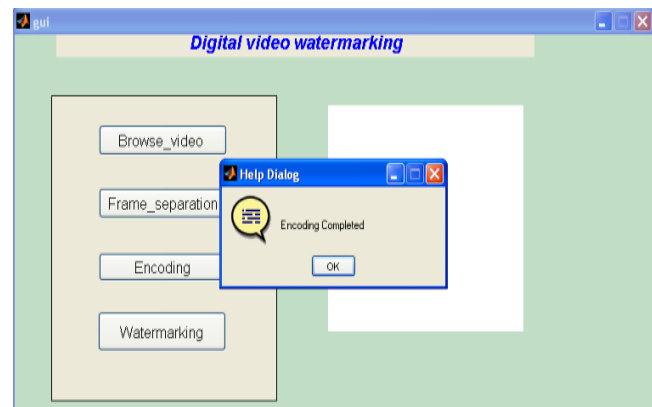
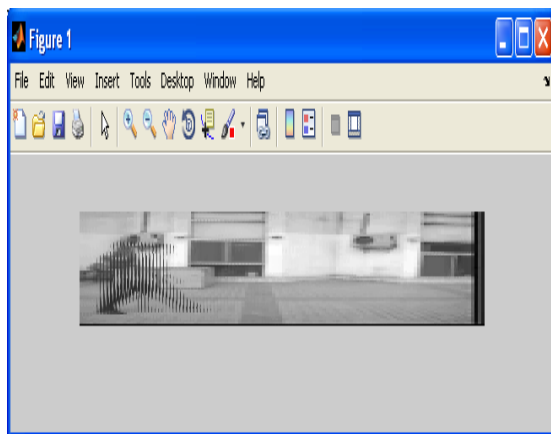


Fig 5.15:Encoding completed dialog



5.16:Original Encoded Image

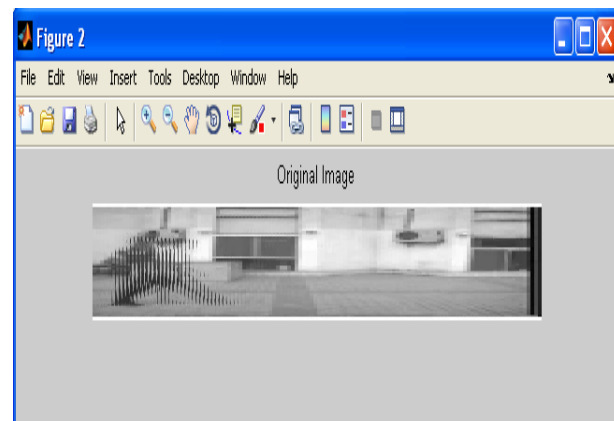


Fig 5.17:Original image

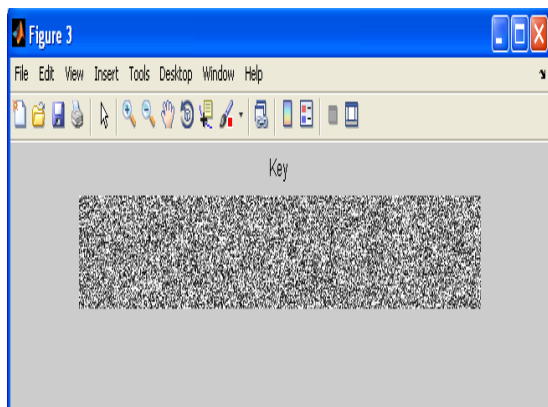


Fig 5.18 Key image

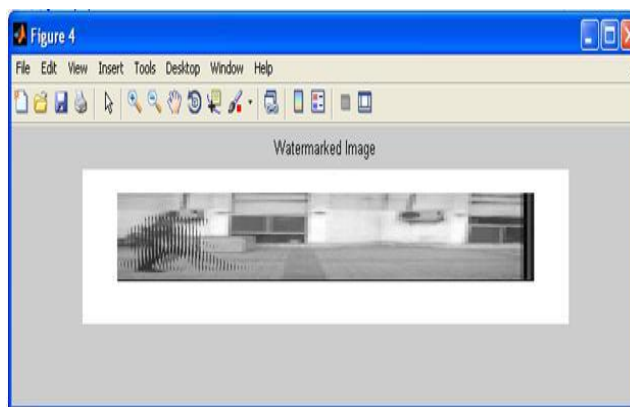


Fig 5.19:Watermarked image

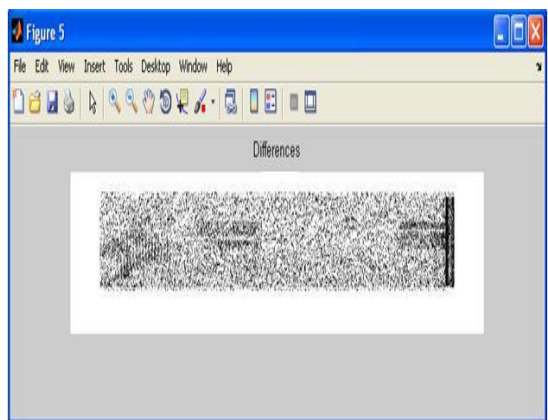


Fig 5.20:Differences between original and watermarked image

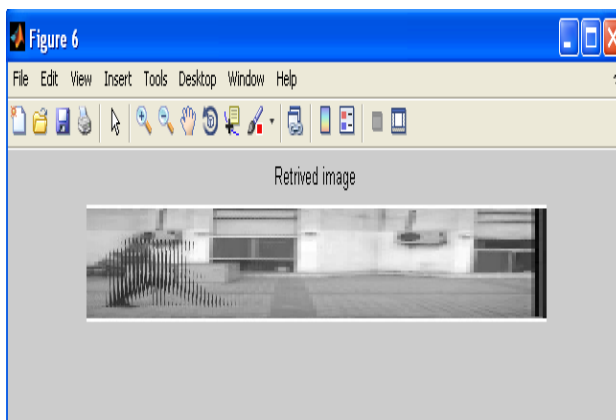


Fig 5.21:Retrieved Image

PSNR for 50 frames: 24.1216  
PSNR for 25 frames: 21.1113  
PSNR for 12 frames: 18.1010  
PSNR for 6 frames: 14.5792  
PSNR for 3 frames: 12.9822

## 6. CONCLUSION

We have proposed a DWT- SVD based mostly non-blind watermarking theme. The SVD is associate degree economical tool for watermarking within the DWT domain. To engraft the watermark into cover image the scaling issue is chosen from a large range of values for all sub bands. an equivalent watermark is embedded into four sub bands that is extremely tough to get rid of or destroy. The rigidity of the planned theme is analyzed by considering numerous styles of image process attacks. The scheme was found sturdy to numerous styles of image process attacks Digital video Watermarking could be a new and merging space of research. It chiefly deals with adding hidden messages or copyright notices in digital video. This paper reviews numerous techniques for video watermarking and attacks on watermarks. As a result, video watermarking could be a potential approach for protection of possession rights on digital video.

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